



EntreCompFood Newsletter  
No 1  
July 2020

## EntreCompFood project

- Applying EntreComp to attract young people to the 1st European manufacturing sector: the agri-food industry -

Dear Reader,

This is the first newsletter of the EntreCompFood project. It will be prepared twice per year in order to inform all the interested public about the European project, achievements and results.

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Enjoy your reading,  
EntreCompFood consortium

## Project background

The food sector is facing new future challenges, such as how to provide, for growing population, enough healthy food produced in a sustainable way, with limited resources due to climate change. The Covid-19 has impacted also the food chain, which enlightened the need to be proactive and innovative in order to respond successfully to the new situation.

Therefore, the European agri-food industry wants to attract more young people, that will be able to succeed in tackling existing and future challenges we might face. Besides learning about the agriculture, the food and the nutrition, the future employees in agri-food industry should [develop the entrepreneurship competence to stimulate proactive and innovative behaviour](#). By overcoming the gap between education and the world of work the competitiveness of the food industry will be encouraged.

## About the project

The project EntreCompFood was launched in February 2020 in collaboration with project partners from three countries (France, Slovenia and Spain). EntreCompFood will last for 3 years and is receiving funding from the Cosme programme of the European Union.

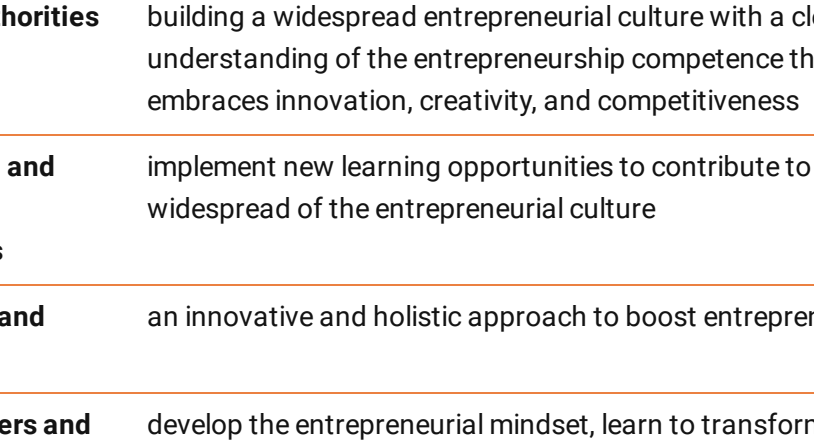
The main objective of the EntreCompFood project is to build sound European Collaborative Communities of practice (CoCos) and related learning activities to stimulate innovation and entrepreneurship towards students and young entrepreneurs firstly in agri-food sector. This general ambition is supported in the project by 4 Specific Objectives (SO):

- SO1: Demonstrate the efficiency of EntreComp for STIMULATING entrepreneurship through its first application in a key European industrial sector facing labour market changes
- SO2: ENGAGING all relevant stakeholders, at different decision-making levels, in an innovative and holistic approach to boost entrepreneurship
- SO3: DEFINING innovative learning opportunities, education and training programs, constructed between relevant actors, for a durable support to entrepreneurship
- SO4: EXCHANGING knowledge and DISSEMINATING results within participating countries and outside

The EntreCompFood project aims to define innovative learning practices of EntreComp, based on an implementation step-by-step pilot project (WP3-WP5), networking and dissemination strategies.

Work package number and title	Lead partner
WP1: Establishment of Collaborative Communities in the European agri-food sector	<a href="#">ANIA</a>
WP2: Organization of events and dialogue mechanisms within the EntreCompFood Collaborative Communities	<a href="#">FIAB</a>
WP3: Strategic framework for new learning opportunities and support services based on EntreComp	<a href="#">AE</a>
WP4: Development of learning opportunities based on EntreComp learning outcomes	<a href="#">UL-BF</a>
WP5: Testing new approaches to developing and assessing the entrepreneurship competences	<a href="#">AgroParisTech</a>
WP6: Communication and exchanges at European level	<a href="#">CCIS-CAFE</a>
WP7: Financial and Administrative Management	<a href="#">CCIS-CAFE</a>

For a successful implementation of the EntreCompFood project, pilot project will be done in three phases: design, test and assess. The EntreCompFood project intends to fully benefit from multiple expertise inside and outside the consortium to propose the optimal courses and training to EU students and young entrepreneurs. Therefore, a step-by-step approach will be implemented for developing and experimenting it.



Step-by-step pilot project (WP3-WP5): design, test and assess.

## Benefits of the EntreCompFood approach for the different stakeholder:

Stakeholder	Benefits of the EntreCompFood approach
<b>Public authorities</b>	building a widespread entrepreneurial culture with a clear understanding of the entrepreneurship competence that embraces innovation, creativity, and competitiveness
<b>Education and training structures</b>	implement new learning opportunities to contribute to the widespread of the entrepreneurial culture
<b>Teachers and trainers</b>	an innovative and holistic approach to boost entrepreneurship
<b>Learners and Students</b>	develop the entrepreneurial mindset, learn to transform the ideas into values for others (social, cultural or financial)
<b>Food industry</b>	future employees with entrepreneurial competences suited for the working environment
<b>Young entrepreneurs</b>	opportunity to become more entrepreneurial, generating value for themselves, for their organizations

## Latest project progress update

### Creating EntreCompFood Collaborative Community in France, Slovenia and Spain

Please read [EntreCompFood Charter](#) and sign the [Declaration of Commitment](#) to confirm your interest (free of charge) to follow and support the activity of the EntreCompFood Collaborative Community on a voluntary basis to contribute to the encouragement of entrepreneurial mindset and culture in the food sector.

[Show your interest in EntreCompFood project approach](#)

## Events

### EntreCompFood Kick-off meeting (Brussels, February 2020)

The kick-off meeting of the EntreCompFood project partners co-funded by COSME program of the European Union took place in Brussels. During the meeting the project coordinator presented in detail the content, purpose and expected results of the project, all project partners presented in detail the deliverables and milestones of their work package. At this occasion, we also met with other project teams promoting EntreComp at the European Commission under the leadership of EASME in Brussels to identified common synergies between the projects: EntreCompFood, EntreComp Europe, Peer Learning and E-Time.



Photo: Kick of meeting in Brussels (EntreCompFood project archive)

### EntreComp Community webinar (Online meeting May, 2020)

EntreCompFood project is a part of larger EntreComp Community that is encouraging entrepreneurial education all over Europe. Joined webinars aim to exchange the progress on different EntreComp initiatives and to find common synergies. EntreCompFood partners together with EntreCompEurope and EntreComp360 are supporting the idea of common logo for EntreComp. At EntreComp360 they have developed a very nice EntreComp logo representing the flower of entrepreneurship competences with colour divided into 3 areas. On the webinar in May Margerita Bacigalupo give us an introduction to the EntreComp framework. During webinar the discussion was also about the communication of Entrecomp depending on the audience, enterprise support in times of Covid-19 and consequences on entrepreneurial culture.

## JOIN US!

### "LET'S TALK ABOUT ENTREPRENEURSHIP COMPETENCES IN AGRI-FOOD SECTOR AT CO-DESIGNED LOCAL WORKSHOPS!"

**First announcement: invitation to the first EntreCompFood co-designed workshop organised in Slovenia by UL-BF, in Spain by AE, in France by AgroParisTech, which will be held in beginning of November 2020.**

EntreCompFood consortium is organizing events at local level in 3 countries to enhance dialogue in order to build a strategic vision to allow the implementation of new learning opportunities for entrepreneurship education relevant for the food industry.

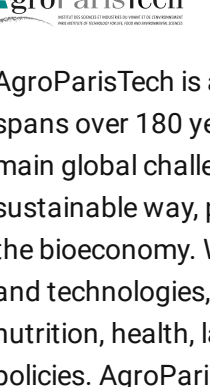


These events organised at local level will gather actors directly involved on the ground to foster local synergies and partnerships in the field of the Collaborative Communities to advocate the EntreComp frame. Thus, the format of the events is thought to facilitate fertile debates among practitioners in order to build and share a common local vision of the challenges, strengths, constraints and opportunities to implement EntreComp at local level.

If you would like to attend the workshop or learn more about it, please contact us:

- for Slovenia and other countries: project manager, Urška Pivk Kupirovič, [urška.pivk.kupirovic@gzs.si](mailto:urška.pivk.kupirovic@gzs.si),
- for Spain Concha Ávila [c.avila@fiab.es](mailto:c.avila@fiab.es) and
- for France Françoise GORGA [fgorga@ania.net](mailto:fgorga@ania.net).

## Project partners



**CCIS-CAFE - Chamber of Commerce and Industry of Slovenia – Chamber of Agricultural and Food Enterprises – Project coordinator**

CCIS-CAFE is the main and the biggest representative organization for agri-food industry in Slovenia. It represents branch interests of more than 200 agricultural and food companies, registered in Slovenia vs. Slovenian governmental and non-governmental institutions/organisations, as well as its equivalent EU associations. The very close collaboration to the agri-food industry rounds up the wide range of possibilities and highlights the association as a multiple purpose adviser. As representative of the national food industry association, CCIS-CAFE has an important role in managing the strategic development-innovation, CCIS-CAFE has an important role in the S3 thematic area of Sustainable food production. Through its members and experts, it has the possibility to increase the involvement of SMEs (90 % of all members) and to share all important results and information with them.



**UL-BF - Biotechnical Faculty of the University of Ljubljana, Slovenia**

UL-BF offers higher professional education, undergraduate and postgraduate university study programmes, as well as research and professional and advisory services in the areas of living nature (biology, microbiology), agriculture, forestry and fishery and in closely related production technologies (wood science, food science, biotechnology). With a variety of educational and research programmes, the biotechnical Faculty encourages interdisciplinary and multidisciplinary approaches to education and integral research into developmental issues that are becoming more and more complex and influenced by the interests of various professions. In addition, it tries to promote and advance the highest quality, internationally recognized scientific and professional cooperation, openness, and a reputation for excellence.



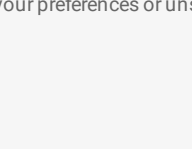
**ANIA - The French National Food Industry Association**

The French National Food Industry Association (ANIA), is a non-profit association set up in 1968. ANIA's purpose is to defend the interests of the leading industry in France. It gathers 21 sector based national federations and 21 regional associations (ARIA) and over 11 000 businesses, mainly SMEs. ANIA's main mission is to help the manufactured food companies to face major challenges of the sector which are: i) food safety and quality issues, ii) competitiveness and ability to export and innovate in a changing world, iii) lack of attractiveness of the food processing industry to young people and environmental issues.



**AgroParisTech - Institut des sciences et industries du vivant et de l'environnement**

AgroParisTech is a French forward-looking education institution with a rich history that spans over 180 years. Its public higher approach is aimed at addressing some of the main global challenges of the 21st century: feeding a growing population in a sustainable way, preserving natural resources, supporting innovation and developing the bioeconomy. While doing so, the following fields are covered: agricultural sciences and technologies, forestry, life sciences, food technology, biotechnologies, environment, nutrition, health, land and natural resources management, as well as related public policies. AgroParisTech offers high level training for Master of Science in Engineering, Master of Science and PhD students as well as lifelong learning programs, while also focusing on research and innovation activities within the framework of its joint research units and research chairs. AgroParisTech benefits from an ambitious internationalisation strategy, with over 200 international partnerships and involvement in over 40 European projects. Entrepreneurship is also at the heart of AgroParisTech strategy, with dedicated support activities and study tracks. More specifically, EntreCompFood will benefit from the close relation with Food'Inn Lab, located and hosted at the heart of AgroParisTech: it is a collaborative place of 550 m<sup>2</sup> of reception areas for young entrepreneurs to allow them to create innovative food products and food projects.



**FIAB - The Spanish Food and Drink Federation**

The Spanish Food and Beverage industry (FIAB) was established in 1977 to represent the Spanish food and drink industry through a single body and one voice. Its main activity is to inform the players of the sector of the main developments that may affect its operation and competitiveness. It also represents its interests in different government and decision-makers, both nationally and at the European and international scope. Currently it encompasses 46 associations and 5,000 companies. FIAB is member of FoodDrinkEurope promoting its members' interests in areas such as food safety and science, nutrition and health, consumer trust and choice, competitiveness and environmental sustainability at European level.



**AE - Andalucía Emprende**

Andalucía Emprende (AE) exists under the auspices of the Junta de Andalucía and has the mission of providing the best services to promote entrepreneurial initiative and business development in order to contribute to a more dynamic regional economy and Andalusia society. Its general objective is to foster an enterprise culture and support the creation and consolidation of businesses and employment through the provision of quality services. The services provided aimed both at entrepreneurs who want to start-up a business initiative in Andalusia and at existing businesses that require support to expand, modernize or consolidate their market. AE works with students of primary, secondary and baccalaureate Education, vocational training cycles of middle and upper grade, and university, with entrepreneurs, freelancers, social economy, who have a business idea or that their business projects is in the creation or consolidation phase, tractor companies, research groups/entities of the entrepreneurial ecosystem that want to make social transformation. AE puts a disposal of entrepreneurs 267 Andalusian Entrepreneurship Centres (CADE) that cover the entire Andalusian Community.



**Co-funded by the COSME programme of the European Union**

The Executive Agency for Small and Medium-sized Enterprises (EASME) manages COSME program on behalf of the European Commission. COSME is the EU programme for the Competitiveness of Enterprises and Small and Medium-sized Enterprises. SMEs are the backbone of Europe's economy, providing 85% of all new jobs. The European Commission aims to promote entrepreneurship and improve the business environment for SMEs to allow them to realise their full potential in today's global economy.

Stay tuned and follow EntreCompFood on



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